

## The FCA Advantage

The Fellowship of Christian Athletes (FCA) is uniquely poised and positioned internationally, nationally, regionally and locally in Alamance County to make a huge impact for the sake of the gospel of Jesus Christ through the platform of athletics. FCA was founded in 1954 by a handful of athletes and coaches who wanted to use their cultural status as athletes to share the gospel with their fellow athletes and coaches, as well as **ALL** whom they influenced. FCA is the largest sports ministry in the world, but our impact is not limited to coaches and athletes – we simply use the platform of athletics to open the door of opportunity to share the gospel message and our ministry is open to **ALL**.

**FCA** Fulfilling our **C**alling to “go and make disciples of **A**ll nations!”. Matthew 28:19

### **ACCESS**

**ALL** students and adults on **ALL** MS, HS and EU campuses have the opportunity to participate because our ministry/meetings occur **ON CAMPUS**. We take the ministry to them where they are instead of asking them to come to us.

We also open the door of opportunity for our church partners to come **ON CAMPUS** under the umbrella of FCA and directly minister to students and adults at huddle meetings. No church or outside group could show up **ON CAMPUS** and legally share the gospel/distribute God’s word unless they were approved as church partners through existing FCA ministry.

### **ADULT SPONSORED but ADOLESCENT LED**

This key distinctive is what allows FCA to continue to openly share the gospel and distribute God’s word legally **ON CAMPUS**. We provide extensive resources and support through leadership training and camps to equip and empower our student and adult leaders to lead effectively on their campuses for Christ through FCA huddles.

### **ALL GOD’S CHILDREN**

FCA has the ability to reach all people groups more effectively because of the **DIVERSITY** which exists in the world of athletics. This **DIVERSITY** helps break down the racial, cultural, generational, socio economic, gender and social walls that are barriers to sharing the gospel in our society and even our churches.

### **ADULT MINISTRY**

FCA’s official strategy is “**to and through the coach**”. Our adult huddles, which are led by our official church partners, are an opportunity to “influence the influencers”, thus enabling us to multiply our ministry efforts exponentially. FCA provides vital support for our adult teachers and coaches so that they can be equipped and encouraged to better minister to their students and athletes.